



DC Commission on the Arts and Humanities

FY2013

Arts Stabilization Grant (ASG)

Application Questions

Deadline: January 18, 2013 by 6:00PM

ZOOM GRANTS IS NOT YET AVAILABLE FOR APPLICANTS TO ENTER RESPONSES TO THE QUESTIONS BELOW. PLEASE FIND ALL ASG QUESTIONS AS THEY WILL APPEAR WITHIN IN THE ASG APPLICATION. This allows applicants to begin writing responses to the application questions immediately.

- 1. What is the organization's mission and vision?**
- 2. Briefly describe the organization's history and past artistic contributions.**
- 3. Provide the organization's top three recent highlights and/or accomplishments.**
- 4. Provide a narrative that describes the quality of your artistic content.** Include how the selected work sample(s) and support material demonstrate high standards of excellence within the chosen discipline(s).
- 5. Provide the organization's strongest example of how its artistic programming has contributed to the District of Columbia's reputation as a world class cultural destination.**
- 6. Describe how the organization's artistic personnel (full- and part-time, contractors and artists) exemplify distinguished arts expertise.** If applicable, give detail about the organization's policy for hiring DC-based personnel and artists.
- 7. Describe the organization's target audience and why it chose to serve them.** How many individuals does the organization serve each year? What mechanisms does the organization use to track DC versus regional audiences?
- 8. Discuss the organization's strategies to include underserved populations – those whose access to professional arts and humanities experiences is limited by geography, ethnicity, economics or disability. How does the organization modify its services to meet their unique needs?**



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- 9. What evaluation methods does the organization use to monitor quality standards and audience satisfaction rates, and how frequently are they assessed? You must provide at least one example of how the organization improved activities and services based on community feedback.**
- 10. Describe the role that the organization plays in sustaining the creative economy, which may include relevant information related to job production, tourist and consumer purchases, and tax generation.**
- 11. How does the organization engage in meaningful partnerships with complementary organizations to increase District residents' awareness of and involvement in the arts and humanities? Types of partnerships may include but are not limited to: sharing venues, sharing programmatic resources, audience engagement, joint-marketing and leadership development.**
- 12. Describe the role of the organization's leadership (executive and governance) in setting and achieving programmatic and financial goals. In what ways has leadership responded to the economic downturn and the changing arts landscape? Give one example of how the organization has reassessed programming, redirected services or reevaluated revenue strategy.**
- 13. Describe the organization's current revenue strategy to sustain artistic programming over the course of FY2013 and to provide the cash match of ASG funds. What earned income and fundraising methods will the organization use to leverage this request?**
- 14. What financial monitoring systems do the organization use to administer and track grant expenditures? In addition, is there anything unique about FY2012 or FY2013 that the panel should know about the organization's finances?**
- 15. What date was the organization incorporated?**
- 16. In which Ward is the organization located?**
- 17. The organization's activities impact Ward(s)**
- 18. Has your organization received funding through the National Capital Arts and Cultural Affairs (NCACA) program through the US Commission on the Fine Arts?**
- 19. Total Organizational Expenses from FY2012 (must match uploaded budget)**
- 20. Expected number of employees paid by this grant request (in whole or in part)**



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21. Expected number of individuals served by the organization during the grant period.

22. Legal Status

23. Institution Type

24. Applicant Discipline

25. Project Discipline

26. Artist Type

27. Type of Activity

28. Has your address changed in the past 12 months?

29. If so, please provide the previous address.

30. Have you received a DCCAH grant in the past 5 years?

31. Did you receive District of Columbia government funds, including DCCAH, for FY13?

32. If so, provide the name of the agency, purpose of funds and grant amount for all awards.

Contact Information

If you need assistance regarding application questions for the Arts Stabilization Grant, please contact Carlyn Madden at Carlyn.madden@dc.gov or 202-724-5613.